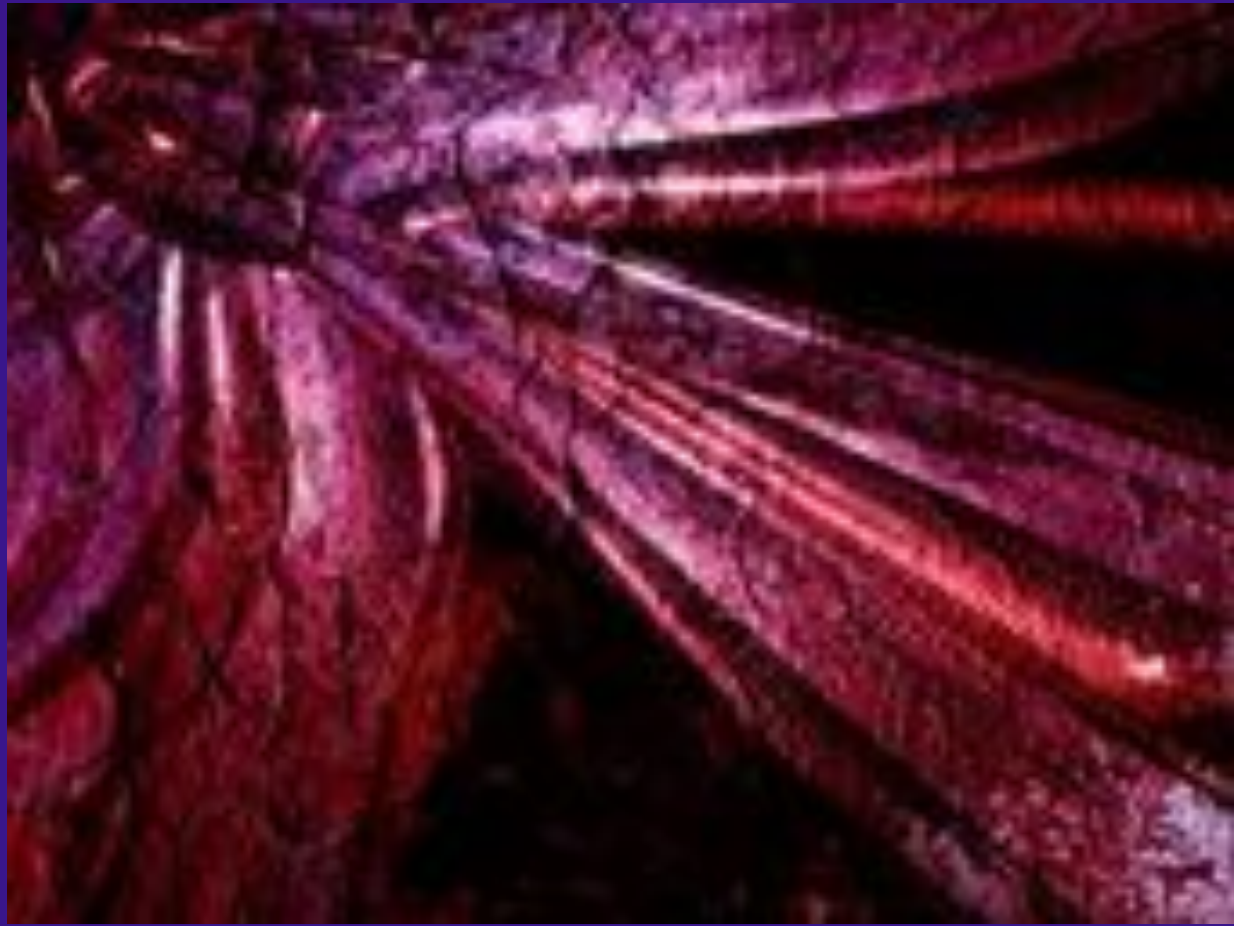


figurative
& abstract
images

**Sometimes an image
can be described
easily.**



**Another times an image
can't be described
easily.**



It depends on the ICONICITY DEGREE.



MORE ICONICITY +



- LESS ICONICITY

An image
with a direct
reference to
reality has
more
ICONICITY.



When it's more difficult to recognize something real, the image has **less ICONICITY.**



**There are 2 big groups of
images according
the iconicity degree.**

- **figurative images**
- **abstract images**

figurative images



**They have HIGH iconicity degree.
The image elements can be recognized
easily because they are mimetical
representations of reality.**



Gas (1949) / Edward Hopper



Figurative images



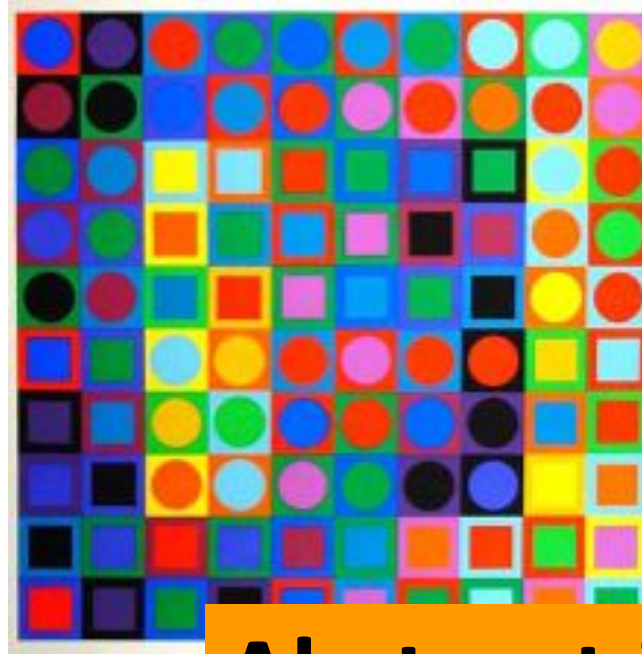
ababstract images



**They have ZERO iconicity degree.
It's difficult to identify the image as a direct
representation of reality.**



Orange (1923) / Vasily Kandinsky



Abstract images





ABSTRACT IMAGES don't represent the real world directly, but they are an interpretation of reality: feelings and emotions.





**Process of abstraction
by PIET MONDRIAN
with the idea of a TREE.**







Piet Mondrian plays with a TREE.



FIGURATIVE



ABSTRACT

symbolic
images

**Symbolic images
represent an idea.**

Syimbolic images represent an idea.

**They use to have LOW iconicity degree.
Have less visual information and simple elements.**

Syimbolic images represent an idea.

**They use to have LOW iconicity degree.
Have less visual information and simple elements.**

What is this?



Syimbolic images represent an idea.

**They use to have LOW iconicity degree.
Have less visual information and simple elements.**



What is this?

A pigeon.

Syimbolic images represent an idea.

**They use to have LOW iconicity degree.
Have less visual information and simple elements.**



What is this?

A pigeon.

What does it mean?

Syimbolic images represent an idea.

**They use to have LOW iconicity degree.
Have less visual information and simple elements.**



What is this?

A pigeon.

What does it mean?

The peace.

Syimbolic images represent an idea.

**They use to have LOW iconicity degree.
Have less visual information and simple elements.**



What is this?

Syimbolic images represent an idea.

**They use to have LOW iconicity degree.
Have less visual information and simple elements.**



What is this?

**A circle whith a part in
black with a white dot, and
a part in white with a black
dot.**

Syimbolic images **represent** an idea.

They use to have LOW iconicity degree.
Have less visual information and simple elements.



What is this?

**A circle whith a part in
black with a white dot, and
a part in white with a black
dot.**

What does it mean?

Syimbolic images represent an idea.

They use to have LOW iconicity degree.
Have less visual information and simple elements.



What is this?

A circle whith a part in black with a white dot, and a part in white with a black dot.

What does it mean?

The *ying* and the *yang* (the positive and the negative).

Syimbolic images represent an idea.

**They use to have LOW iconicity degree.
Have less visual information and simple elements.**



What is this?

Syimbolic images represent an idea.

**They use to have LOW iconicity degree.
Have less visual information and simple elements.**



What is this?

Three arrows spins round.

Syimbolic images represent an idea.

**They use to have LOW iconicity degree.
Have less visual information and simple elements.**



What is this?

Three arrows spins round.

What does it mean?

Syimbolic images represent an idea.

**They use to have LOW iconicity degree.
Have less visual information and simple elements.**



What is this?

Three arrows spins round.

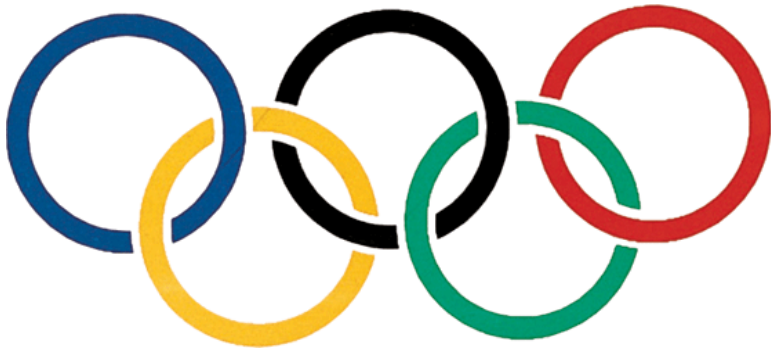
What does it mean?

Recycling.

Syimbolic images represent an idea.

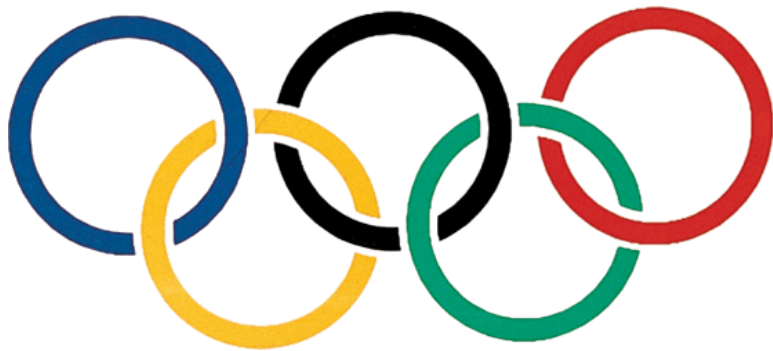
**They use to have LOW iconicity degree.
Have less visual information and simple elements.**

What is this?



Syimbolic images represent an idea.

**They use to have LOW iconicity degree.
Have less visual information and simple elements.**

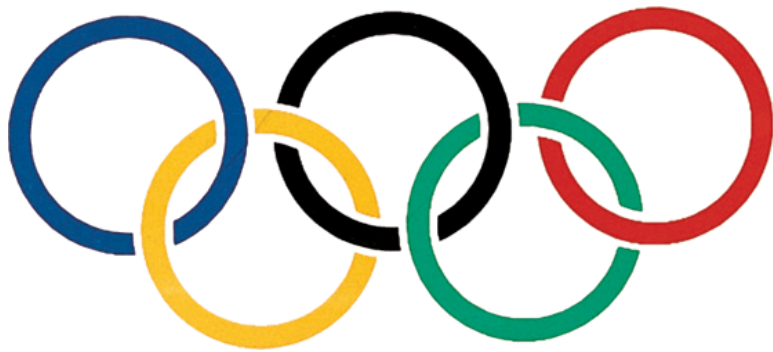


What is this?

**Five rings in five different
colors.**

Syimbolic images represent an idea.

**They use to have LOW iconicity degree.
Have less visual information and simple elements.**



What is this?

Five rings in five different colors.

What does it mean?

The Olympic Games.

Syimbolic images represent an idea.

**They use to have LOW iconicity degree.
Have less visual information and simple elements.**



What is this?

Symbolic images **represent** an idea.

They use to have LOW iconicity degree.
Have less visual information and simple elements.



What is this?

A person in a wheelchair.

Syimbolic images represent an idea.

**They use to have LOW iconicity degree.
Have less visual information and simple elements.**



What is this?

A person in a wheelchair.

What does it mean?

Syimbolic images represent an idea.

**They use to have LOW iconicity degree.
Have less visual information and simple elements.**



What is this?

A person in a wheelchair.

What does it mean?

**Reserved for disabled
people.**

Syimbolic images represent an idea.

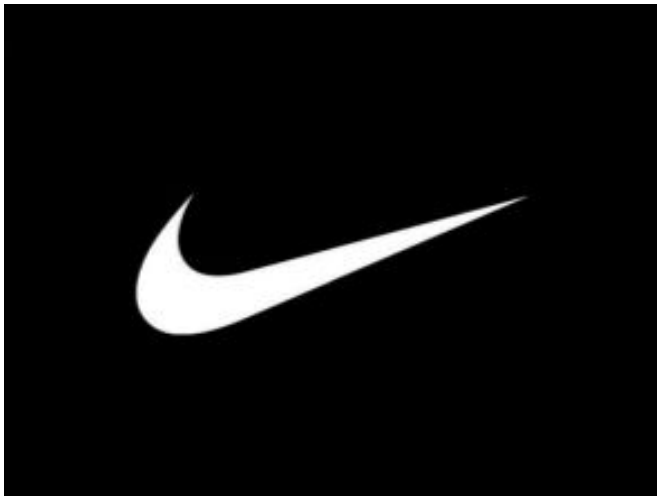
They use to have LOW iconicity degree.
Have less visual information and simple elements.

What is this?



Syimbolic images represent an idea.

They use to have LOW iconicity degree.
Have less visual information and simple elements.



What is this?

**A wing of the goddess
Victory.**

Syimbolic images represent an idea.

**They use to have LOW iconicity degree.
Have less visual information and simple elements.**



What is this?

**A wing of the goddess
Victory.**

What does it mean?

Syimbolic images represent an idea.

**They use to have LOW iconicity degree.
Have less visual information and simple elements.**



What is this?

**A wing of the goddess
Victory.**

What does it mean?

A brand of sport products.

Syimbolic images
represent an idea.

